



# Strike Down MS

3rd Annual Field of Dreams Gala  
to benefit the UVA Multiple Sclerosis Program



Friday, November 9, 2012 • AMF Kegler's Lanes • 6-8 PM  
2000 Seminole Trail, Charlottesville, Virginia



**HOSTED BY: RYAN ZIMMERMAN**

*Star of the Washington Nationals & founder of ziMS Foundation  
to support Multiple Sclerosis research*



**PRESENTING SPONSOR: PHIL WENDEL of ACAC**

**BOWLING • CELEBRITY BOWLERS • CLASSIC BOWLING FARE • OPEN BAR  
BOWLING SHIRT COMPETITION - TEAM PRIZE**

## \$2,500 “Kingpins” SPONSORSHIP OPPORTUNITY (Limit 15)

Two-lane sponsorship, includes 10 event tickets and bowling shirts.  
Ryan Zimmerman will also “bowl a frame” with you and your guests.

### Additional Corporate Benefits:

- Sponsor feature on Strike Down MS Facebook Fanpage
  - Sponsor acknowledgment on event signage
    - Tabletop signage
    - Listing in event program
  - Inclusion in sponsor slideshow



For more information on event & sponsorships,  
please contact Cindy Reynolds • [FieldofDreamsGala@gmail.com](mailto:FieldofDreamsGala@gmail.com)  
434-924-5905  
PO Box 800773, Charlottesville, VA 22908  
<https://zims.ejoinme.org/FieldofDreams2012>

## What is Multiple Sclerosis?

Multiple sclerosis (MS) is a chronic, potentially debilitating disease that affects your central nervous system, which is made up of your brain and spinal cord. Multiple sclerosis is widely believed to be an autoimmune disease, a condition in which your immune system attacks components of your body as if they are foreign.

In multiple sclerosis, the body mistakenly directs antibodies and white blood cells against proteins in the myelin sheath, a fatty substance that insulates nerve fibers in your brain and spinal cord. This results in inflammation and injury to the sheath and ultimately to the nerves that it surrounds. The result may be multiple areas of scarring (sclerosis). Eventually, this damage can slow or block the nerve signals that control muscle coordination, strength, sensation, and vision.

Multiple sclerosis is unpredictable and varies in severity. In some people, multiple sclerosis is a mild illness, but it can lead to permanent disability in others. Treatments can modify the course of the disease and relieve symptoms.

**Multiple sclerosis affects an estimated 300,000 people in the United States and probably more than 1 million people around the world — including twice as many women as men.**

**Most people experience their first signs or symptoms between ages 20 and 40.**

## About ziMS Foundation

In 1995, Ryan Zimmerman's mother, Cheryl, was diagnosed with MS. "My family has given me the support to fulfill my dreams," says Zimmerman. "The Washington Nationals have given me the opportunity to play the game that I love at the highest level in our nation's capitol. I am thrilled to be launching a foundation that I hope can make a real impact in the life of my family as well as many others afflicted by MS."

[www.zimsfoundation.org](http://www.zimsfoundation.org)



## BRINGING HOME A CURE FOR MS



For more information on the Field of Dreams event & sponsorships,  
please contact Cindy Reynolds • [FieldofDreamsGala@gmail.com](mailto:FieldofDreamsGala@gmail.com) • 434-924-5905  
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